

Home » Video showcase » shots Contenders » Peugeot RCZ: Catch the Thrill

Rating: ★★★★★  

| 1 of 18 | Next >

Peugeot RCZ: Catch the Thrill

Issue 142



Creative Connections

AGENCY
BETC Paris >

AGENCY PRODUCER
Thibault Blacque-?Belair

EXECUTIVE CREATIVE DIRECTOR
Rémi Babinet >

CREATIVE DIRECTOR
Vincent Behaeghel >

CREATIVE
Samuel Moore >

CREATIVE
David Aronson

CREATIVE
Juri Zaech >

PRODUCTION
Wanda Paris >

DIRECTOR
Philippe André >

DIRECTOR OF PHOTOGRAPHY
Alex Lamarque >

EXECUTIVE PRODUCER
Patrick Barbier >

About This Video

About This Video

Wanda Paris and director **Philippe André** give us the night in this not-quite-synchronised spot for the new coupe. Created through **BETC** Paris to demonstrate the car's elegance and speed, the commercial promotes the idea that the sports car is so fast that it can't even be caught on camera.

EXECUTIVE PRODUCER
Patrick Barbier >

POST PRODUCTION
Mikros Image >

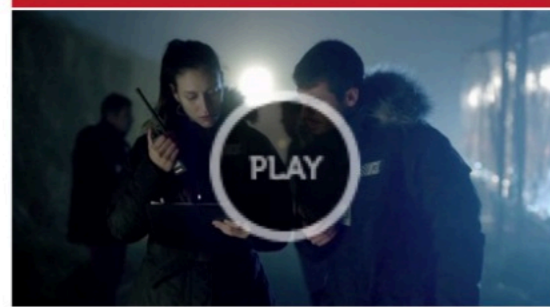
SOUND
Capitaine Plouf

COLOURIST
Didier Lefouest

EDITOR
Thierry Hoss >

shots Contenders

[VIEW ALL >](#)



Peugeot RCZ: Catch the Thrill

Agency: BETC Paris
Wanda Paris and director Philippe André give us the night in this not-quite-synchronised spot for the new coupe.



Woodkid: I Love You

Director Yoann Lemoine created this powerful music video encapsulating an unrequited love.



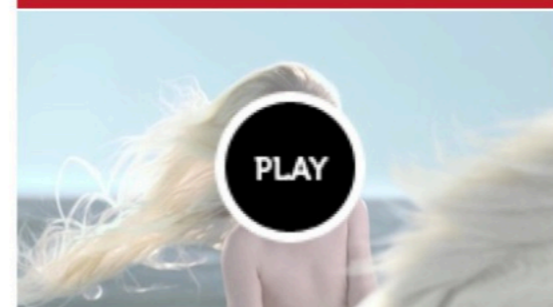
Kronenbourg: A Taste Suprême

Agency: Ogilvy & Mather Advertising
French footballing legend Eric Cantona stops in on some Lamborghini-driving farmers in this Ogilvy-Stink spot.



Dell: Thomas; Creator of an Alternate Universe

Agency: Y&R New York
Furlined's Bjoern Ruemann oversees one of the more interesting train journeys you're likely to witness.



Citroen DS3 Cabrio: Baby

Agency: H, Paris
So, there's this baby. With really long hair. Riding a horse. Bareback. On a beach... oh, just watch it.

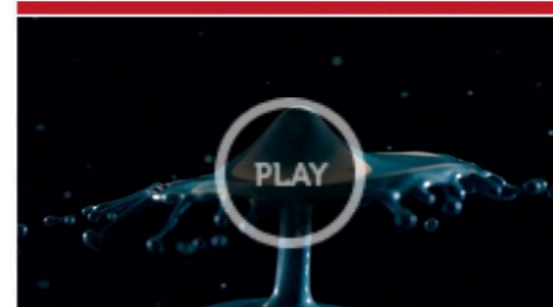


Canal Digital: Follow Me

Agency: Try/Apt
Adam Hashemi of Bacon's spot for the Nordic TV service jumps out and shows the benefits of multi-room viewing.



M&C Scotch Whisky: Brutal



Neapress: A Drop of



McLaren 50: Courage

shots

over 24,000 essential industry contacts

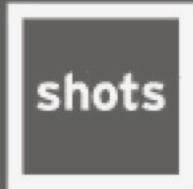
OUT NOW

Profiles

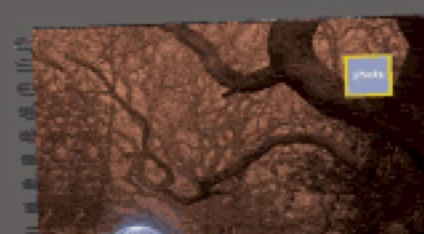
- > Directors
- > Photographers
- > Brands

Directory

- > Company Directory
- > People Directory
- > Get Listed



from agencies to production and post-production companies



- Buy shots >
- Register >
- Advertise in shots >
- Contact Us >
- Request a Trial >

Buy Shots ✓
Find out more >

Welcome back Melody Calmels

My Account | Log Out

shots | Creative Connections

Search shots

Go

- Home
- Video Showcase ▾
- News ▾
- Insight ▾
- Profiles ▾
- Directory ▾
- Locations Special
- My shots (0)

Home » Directory » People Directory » Philippe André

Is this you? >

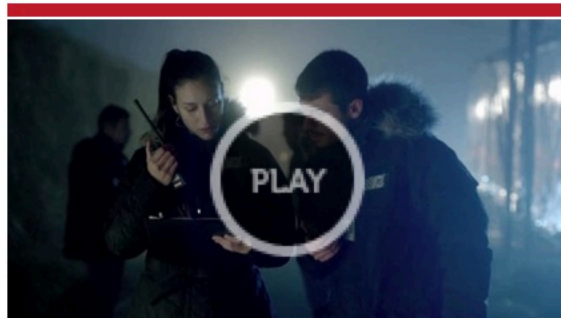
Philippe André

Job title: Director
 Job role(s): Director
 Company: [Biscuit Filmworks](#), [Independent Films](#), [Wanda Paris](#)
 Website: Not specified

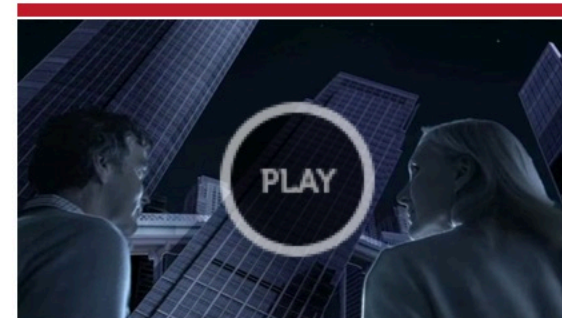
CV

No CV has been uploaded

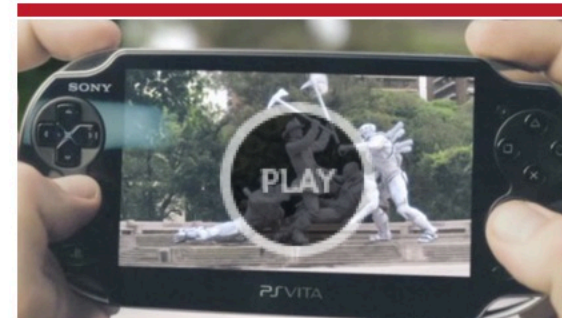
Videos on shots



Peugeot RCZ: Catch the Thrill
 Wanda Paris and director Philippe André give us the night in this not-quite-synchronised spot for the new coupe.



Nationwide: Savings Watch
 Different futures unfold before a couple's eyes in this spot from Independent's Philippe André.



Sony Vita: World (Director's Cut)
 Biscuit Filmworks' Philippe André takes us on another journey into the world of gaming through PlayStation

Personal picture



Contact information

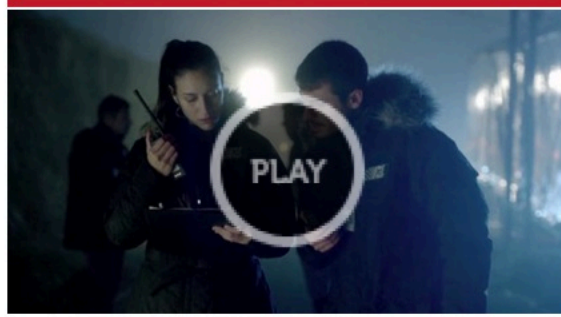
No contact details available

Twitter updates

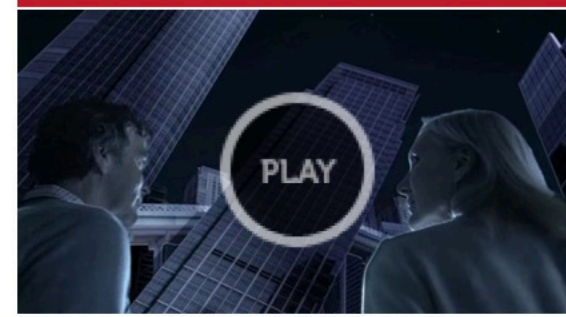
No twitter username has been specified

Stay Connected

No outside connections specified



Peugeot RCZ: Catch the Thrill
Wanda Paris and director Philippe André give us the night in this not-quite-synchronised spot for the new coupe.



Nationwide: Savings Watch
Different futures unfold before a couple's eyes in this spot from Independent's Philippe André.



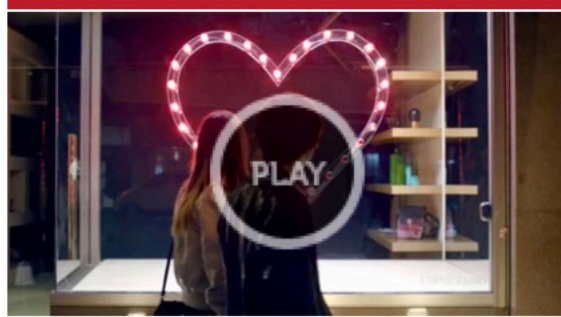
Sony Vita: World (Director's Cut)
Biscuit Filmworks' Philippe André takes us on another journey into the world of gaming through Deutsch Los Angeles.

Twitter updates

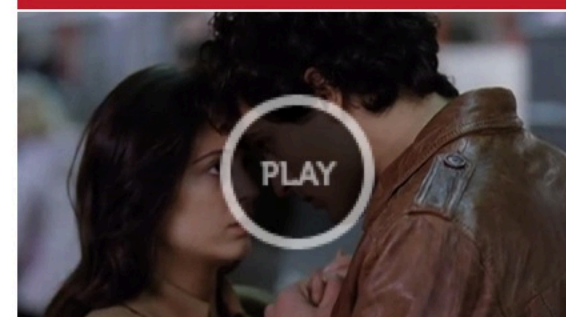
No twitter username has been specified

Stay Connected

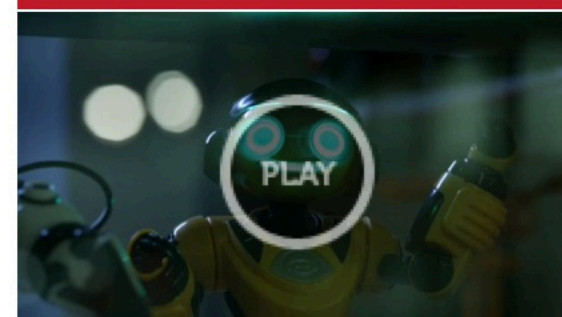
No outside connections specified



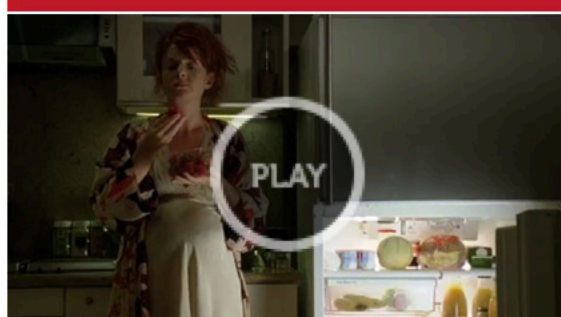
Philips: What can light do?
Independent's Philippe André takes us on an illuminating tour of the city and lights up lives along the way.



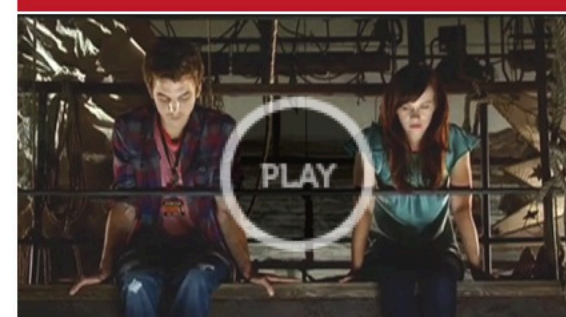
Airtel: Endless Goodbye
Saying goodbye can be difficult, but it probably gets easier when you've had umpteen attempts



Nissan Juke: Stay Awake
The lights are fuelling the city's nightlife in this spot for Nissan Juke from TBWAParis.



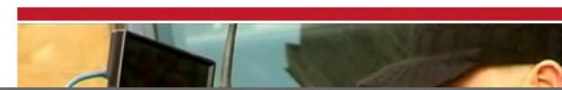
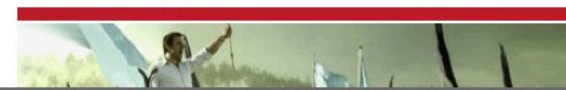
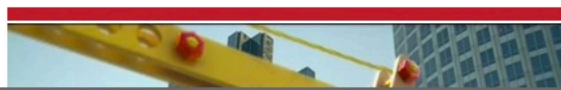
Orange: Words
Philippe Andre uncovers the power of words in his new spot for Orange through Publicis

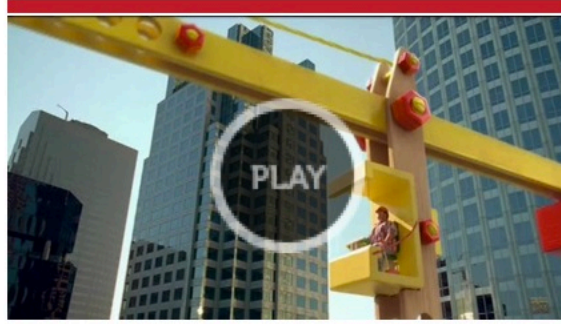


Haagen-Dazs: Ballet
Philippe Andre melts hearts with his new Haagen-Dazs spot through TBWALondon.



Persil: Roboboy
Long forgotten and abandoned in a closet, a child's toy robot is awakened by splashes





Orange: Toys For Grown Ups



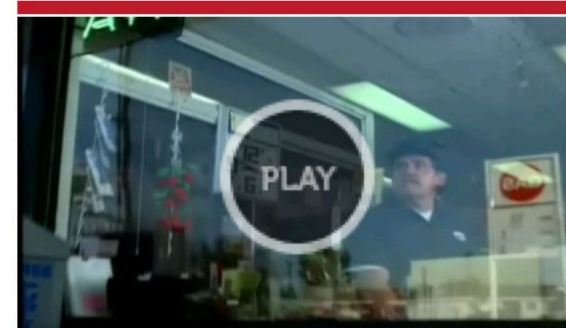
Ford Mondeo: Desire
Pretty bunches of balloons move around London as we slowly realise that they are suspending



Ford - The Making Of
Director Clayton Coop takes us behind the scenes of the forthcoming Ford spot set to



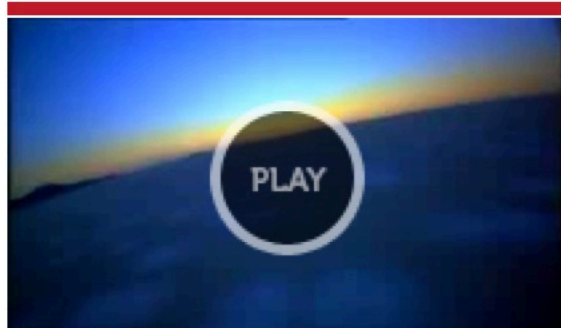
Toyota RAV4: Numbers
A couple driving their RAV4 are followed by a sinister swarm of flying numbers in



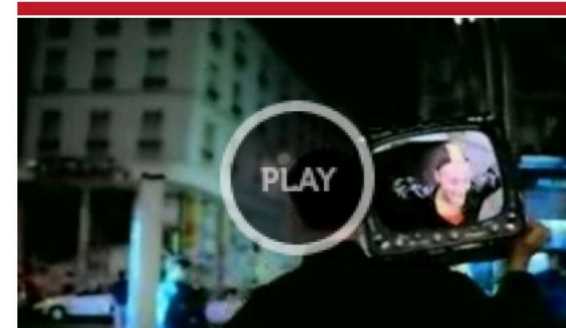
Toyota RAV4: Numbers
A couple driving their RAV4 are followed by a sinister swarm of flying numbers in



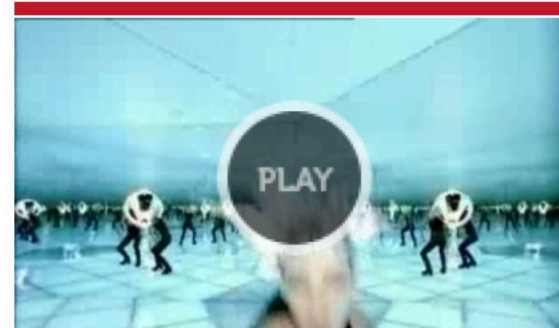
PG&E: Wind
An entertaining spot to highlight the use of alternative resources (in this case wind power)



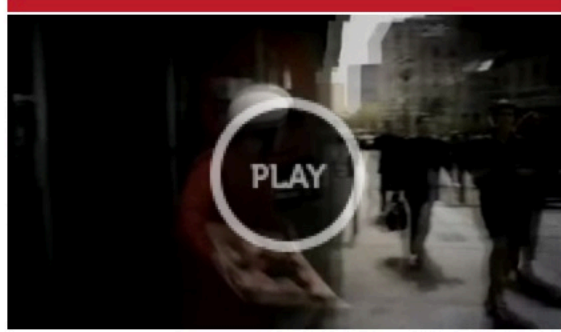
Le Mondial De L'Automobile
A young man is walking alone across a dry, empty plain when he sees a



Tout Me Rappelle A Toi
A man walks the streets by night, television set on his shoulder. On its screen

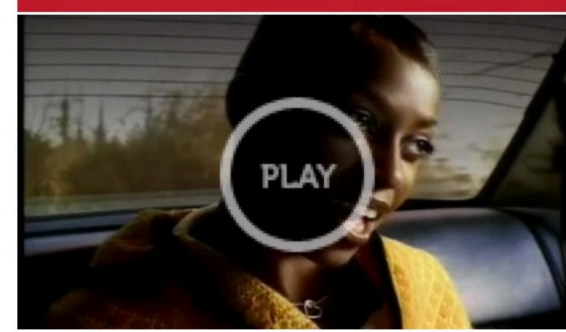


Shame On You
Ophelie is rapping and singing directly to the camera whilst standing in a room made



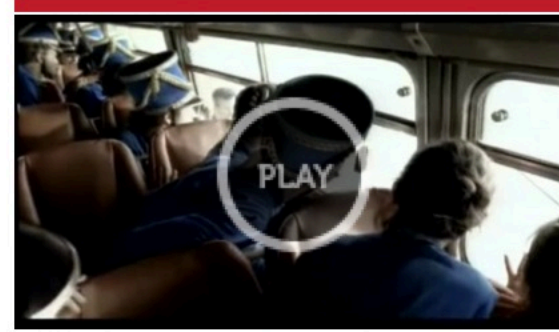
Integra

Another advert utilising a visual effect. A woman walks through New York - easy-listening Jazz



World Looking In

The band set off on a road trip and as they drive, their car morphs



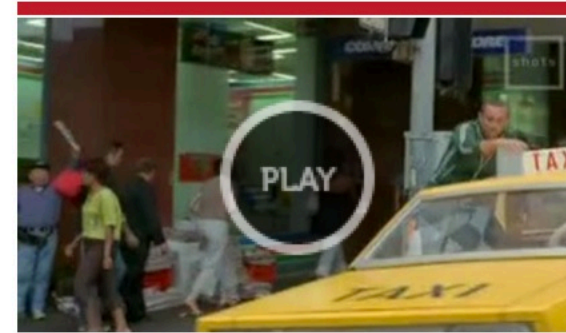
Get Down

A bus containing two rival teams of majorettes breaks down by a motorway underpass. As



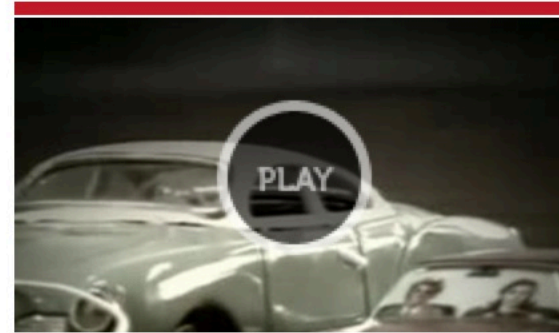
Peugeot 407: The Toys

Bright colours and snappy music make this an appealing and memorable commercial. The scene opens



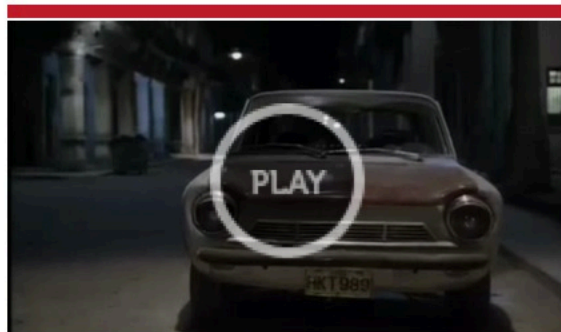
Peugeot 407: The Toys

Bright colours and snappy music make this an appealing and memorable commercial. The scene opens



Peugeot 407: The Making Of The Toys

Bright colours and snappy music make this an appealing and memorable commercial. The scene opens



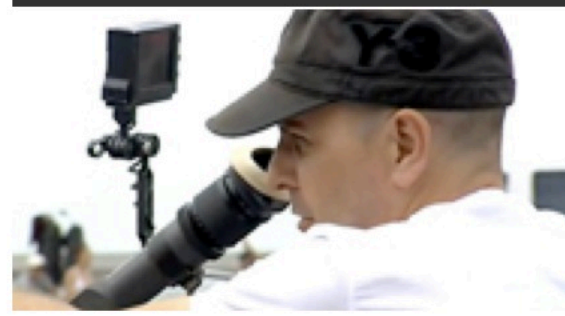
Peugeot: Metamorphosis

A beaten-up car sits on a deserted street. Each time someone walks past it brightens

Articles on shots



Philippe Andre takes the Biscuit
Director joins for North American representation



HANGING WITH: PHILIPPE ANDRÉ
shots.net catches up with the French director

About shots

Launched in 1990, it is the world's leading commercials title, providing ideas and inspiration for creatives internationally as well as being the foremost source of information for the industry.

- > Buy shots
- > Contact Us

Video Showcase

- > shots Contenders
- > New Directors
- > Digital Campaigns
- > Music Videos
- > Animations
- > DVD Showreel
- > DVD Extras
- > shots Ident
- > Browse All
- > Submit Your Work

News

- > Latest News
- > Digital Radar
- > People Moves
- > Awards, Festivals & Events

Insight

- > Special Reports
- > Country Reports
- > 20th Anniversary Special

Profiles

- > Directors
- > Photographers
- > Brands
- > Ad Agencies
- > Production
- > New Directors
- > People

Directory

- > Company Directory
- > People Directory
- > Get Listed