



all the adnews
not fit to print



[home](#) // [cars & metal - things that go \(ads\)](#)

Peugeot "Capture the thrill" (2013) 1:00 (France)



Posted by [kidsleepy](#) on 13. February 2013 - 17:34

[cars & metal - things that go \(ads\)](#) [France](#)



Please donate to keep adland alive. The Super Bowl Collection is the worlds one and only. It costs a minor *fortune* to keep up. If you love our efforts, please donate to keep the archive alive. You may also [sponsor us with a large banner](#), advertise yourself as you help save our common advertising history.

[Donate](#)



To launch Peugeot's new coupe, BETC set up a bunch of camera to try and "capture the thrill." And of course, they couldn't. Because the car is too fast.

PEUGEOT RCZ - TVC

CLIENT AUTOMOBILES PEUGEOT

CLIENT MANAGEMENT

Guillaume COUZY

Olivier GANDOLFO

Nathalie Le MAITRE

Hervé POULOU

AGENCY BETC

AGENCY MANAGEMENT

Henri TRIPARD

Julien GRIMALDI

Thomas BOUTTE

EXECUTIVE CREATIVE DIRECTOR Rémi BABINET

CREATIVE DIRECTOR Vincent BEHAEGHEL

CREATIVE TEAM

David ARONSON

Samuel MOORE

Juri ZAECH

TV PRODUCER Thibault BLACQUE-BELAIR

SOUND PRODUCTION Capitaine PLOUF

PRODUCTION COMPANY WANDA

DIRECTOR Philippe ANDRE

STRATEGIC PLANNER

Clarisse LACARRAU

Maria GALLERIU

CLIENT AUTOMOBILES PEUGEOT

CLIENT MANAGEMENT Guillaume COUZY

Olivier GANDOLFO

Nathalie Le MAITRE,

Hervé POULOU

AGENCY BETC

AGENCY MANAGEMENT Henri TRIPARD

[Your Ad Here](#)

Want to join adland?

[Create an adgrunt account](#) for 6 USD.

Join Adland
create an account

Or just donate.

[Donate](#)



COMMENTS

[How many calories are in a](#)

2 hours 24 min ago

[Is this a video of the](#)

2 hours 33 min ago

[Ah, a troll who really seems](#)

10 hours 49 min ago

[Is MaryDtn9 a bot of some](#)

11 hours 13 min ago

[This has nothing to do with](#)

12 hours 40 min ago

[Justin Bieber is an 18 year](#)

12 hours 44 min ago

[Justin Bieber is an adult \(18](#)

12 hours 49 min ago

[When any adult harass our](#)

12 hours 57 min ago

[First, it is "its," not](#)

16 hours 9 min ago

Olivier GANDOLFO
Nathalie Le MAITRE,
Hervé POULOU
AGENCY BETC
AGENCY MANAGEMENT Henri TRIPARD
Julien GRIMALDI
Thomas BOUTTE
EXECUTIVE CREATIVE DIRECTOR Rémi BABINET
CREATIVE DIRECTOR Vincent BEHAEGHEL
ART DIRECTOR Damien BINELLO
3D STUDIO RCD
PRODUCTION PEUGEOT



Your rating: None Average: 3.6 (1 vote)



[Send by email](#)

Post new comment

Your name: *

E-mail: *

The content of this field is kept private and will not be shown publicly.

Homepage:

Comment: *

12 hours 49 min ago

[When any adult harass our](#)

12 hours 57 min ago

[First, it is "its," not](#)

16 hours 9 min ago

[Hi Savannah Brentnall. Yep](#)

16 hours 20 min ago