



WHATEVER YOU THINK, THINK THE OPPOSITE.

hello. click me.

Lycra - Moves You

Pitch win and last campaign we sold in before I left London.



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The Drum
CCSP
Ads of the World
Best Ads on TV
...

Advertising Agency: SapientNitro
Creative Director: Justin Barnes, Ben Callis
Art Director: Florian Marquardt
Art Director: Nick Bradley
Agency Producer: Stephen Worley
Client Services Director: Mike Falconer
Account Director: Naomi Hirst
Production Company: Independent Films
Director: Philippe André
Producer: Cathy Green
Director of Photography: David Ungaro
Editing: Final Cut
Post-production and visual effects: Glassworks
Music: Nouvelle Vague, "Dance With Me"
Sound production: Wave



Noah – Seal Killer Killer

SHORTLIST – Eurobest, "Outdoor", 2012
SHORTLIST & INBOOK – Epica, "Outdoor",
2012 BRONZE – Ads of the World, "Best
Outdoor", 2012 SILVER – AdsBuzzing, "Best..."



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