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## Invista/Lycra's "Lycra Moves You"

By **Robert Goldrich**

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Glassworks' visual effects artisans contributed to this stirring piece of choreography, giving grace, style, and free-flowing movement to Lycra as conveyed through the movement of performers whose motion is dance-like.

Philippe André of Independent Films directed for agency SapientNitro, London.

**Credits**

**Visual Effects/Animation** Glassworks, London Duncan Horn, lead Flame artist; Nina Mosand, Sal Wilson, Flame artists; Florian Juri, Alastair Hearsum, lead 3D artists; Alessandro Vastalegna, Julian Johnson, Matt Fletcher, Simon Payne, Darren Cullis, Luke Kelly, Kofi Ansah, Frederoc Bonpapa, Roman Vrbovsky, 3D artists. (Toolbox: Softimage, PF Track, Nuke, Flame) **Agency** SapientNitro, London **Production** Independent Films, London Philippe André, director

Tags: [Lycra](#)



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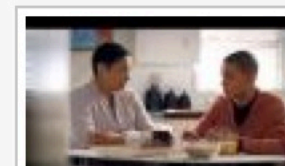


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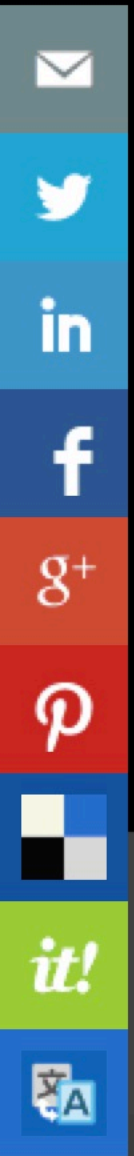


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