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Makings of

Ford: Ford - The Making Of
Issue: 101 **Clip number:** 0
Agency: Ogilvy & Mather
Director: Philippe André
Production: Bikini Films
Brand: Ford

Director Clayton Coop takes us behind the scenes of the forthcoming Ford spot set to air during the Champion's League Final on 23 May. Flying cars, plenty of balloons and the low down from the spot's director, Philippe Andre.

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director
102/0 Ford Mondeo, Desire
100/68 Peugeot 407, The Toys

agency
102/0 Ford Mondeo, Desire
101/ Dove, Zebra Stripes

brand
101/0 Ford, Next Generation
97/31 Ford, Fore Clay

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