


Dell Video: Meet Billy

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Dell and advertising agency Y&R from New York have released this cute video commercial.

The video features Billy and his friend Charlotte. They both loved gazing at the stars. However, when she moved to the big city, its lights covered the beauty of the sky. Therefore, Billy is willing to help her. See how he uses the latest technology to capture natural wonder and brings it to his beloved friend.

Watch the video and share your opinion about it with us.

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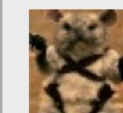
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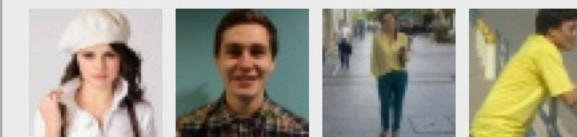
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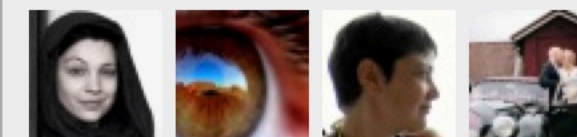



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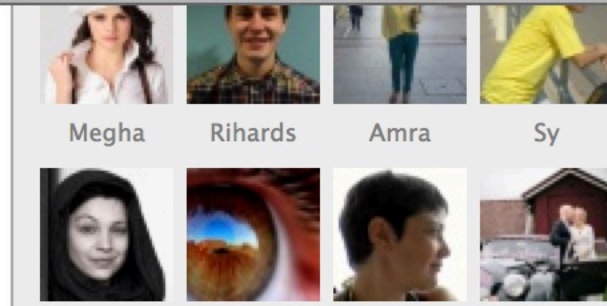
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Credits

Agency: Y&R, New York, USA
 Chief Creative Officer: Jim Elliott
 Global Creative Director: Jim Radosevic
 Creative Director / Copywriter: Margot Owett
 Creative Director / Art Director: Fern Cohen
 Copywriter: Elizabeth Polkinghorne
 Art Director: Carlo Berreto
 Executive Producer: Craig Jelniker
 Executive Producer / Music & Creative Content: Jessica Dierauer
 Director of Business Affairs: Debra Horvath
 Danielle Honrath: Account Supervisor
 SVP / Account Managing Director: Lara Griggs
 Production Company: Biscuit Filmworks
 Director: Philippe Andre
 Executive Producer / Managing Director: Shawn Lacy



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Director of Business Affairs: Debra Horvath
Danielle Honrath: Account Supervisor
SVP / Account Managing Director: Lara Griggs
Production Company: Biscuit Filmworks
Director: Philippe Andre
Executive Producer / Managing Director: Shawn Lacy
Executive Producer: Colleen O'Donnell
Producer: Scott Kaplan
DP: Julian Whatley
Production Designer: Jahmin Assa
Editorial: Final Cut
Editor: Joe Guest
Assistant Editor: Sonejuhi Sinha
Producer: Maggie Dunn
Executive Producer: Lauren Bleiweiss
ON-LINE / EFX: Absolute Post
Flame Artist: Nathan Kane
Senior Producer: Melissa Stephano
Executive Producer: Melanie Wickham
Color: Company 3
Colorist: Tim Masek
Mix: Heard City
Engineers: Eric Warzecha, Jodi Levine
Producer: Sasha Awn
Executive Producer: Gloria Pitagorsky
Music: "You Remind Me of Home" Original Composition, Benajmin Gibbard
Music: Bank Robber

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Tags: American Commercials, Dell, dell commercial, Dell video, Elizabeth Polkinghorne, Fern Cohen, funny commercials, Jim Elliott, Jim Radosevic, Margot Owett, Philippe Andre, Y&R

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